

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: SOPM's

DATE: May 31, 1991

FROM: Headquarter Sales

SUBJECT: Bristol Coupons, SLP Sticker and B1G1F June Allocations

Attached are the June Bristol price subsidy allocations. Effective with the third quarter, Bristol will issue quarterly coupon budgets. Any unused June allocations will not carry over into the third quarter budget. All orders must be placed via MIDAS (PF 17) by Friday, June 7.

/lr

cc: D. Hufford  
J. Nellenbach  
S. Sabella  
RVP's  
SSD's

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